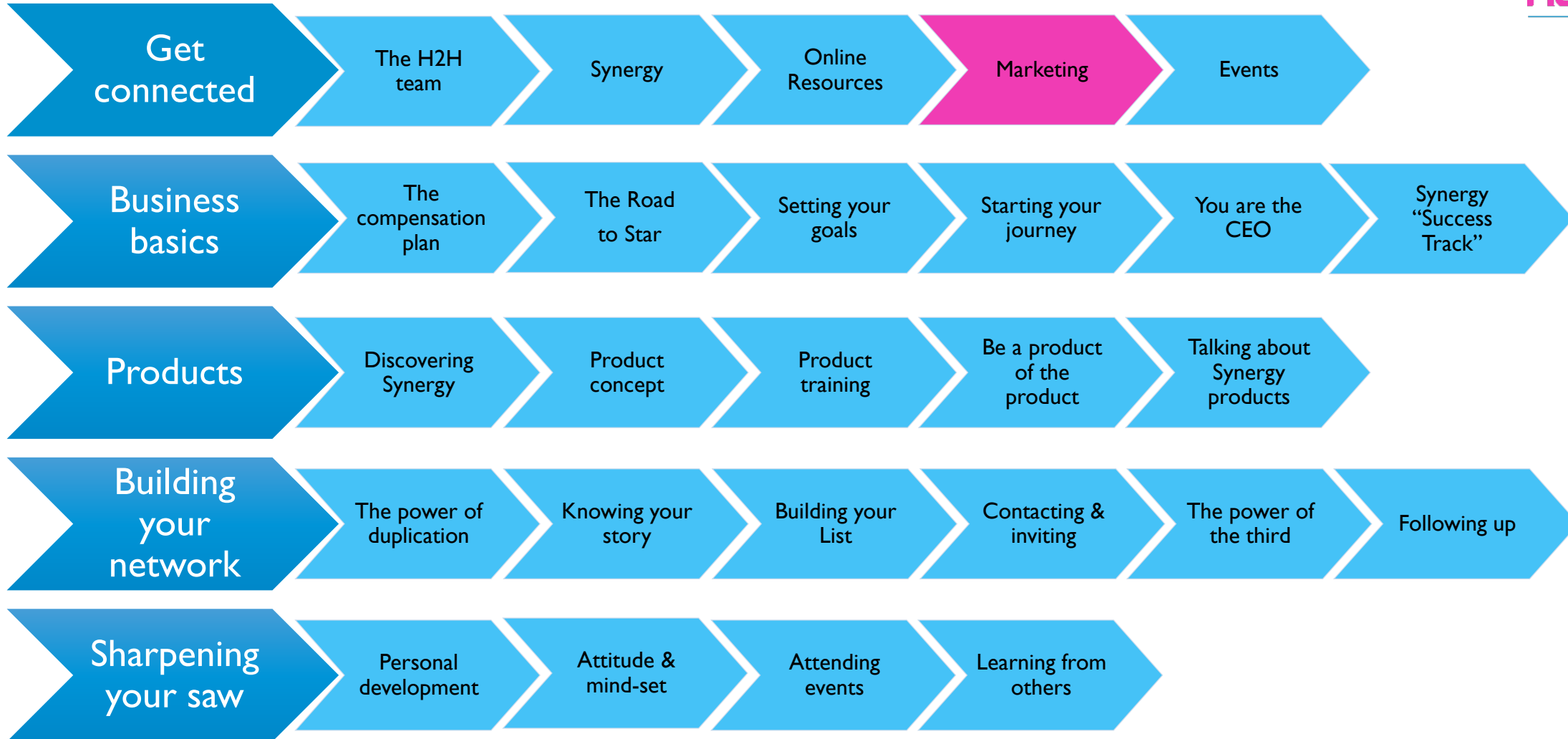


# Modules in the H2H System



# Marketing Resources

As you begin to grow your business and customer base, you will need to dedicate some time and money to marketing yourself and your business. Within the H2H team we have created some key resources to help you, as well as Synergy supplied marketing material. When starting out it may be useful to work with other team members rather than spending out on new materials, as the team is just like yourself – the CEO of their own business. The range of material can be grouped under the following categories;

- Banners
- Brochures & business cards
- Online advertising
- Images
- Price lists, factsheets and eBooks

In the coming slides we will show examples of the materials as well as where to find them.



# Banners

If you are using business network events, conferences or trade shows to grow your Synergy business, then banners can be very useful at drawing attention to you. The H2H team has successfully used banners and you can have access to the artwork already created and made print ready by searching Banners in the Resources area of the website. When you first start your business in the H2H team you may be able to borrow banners for your events.



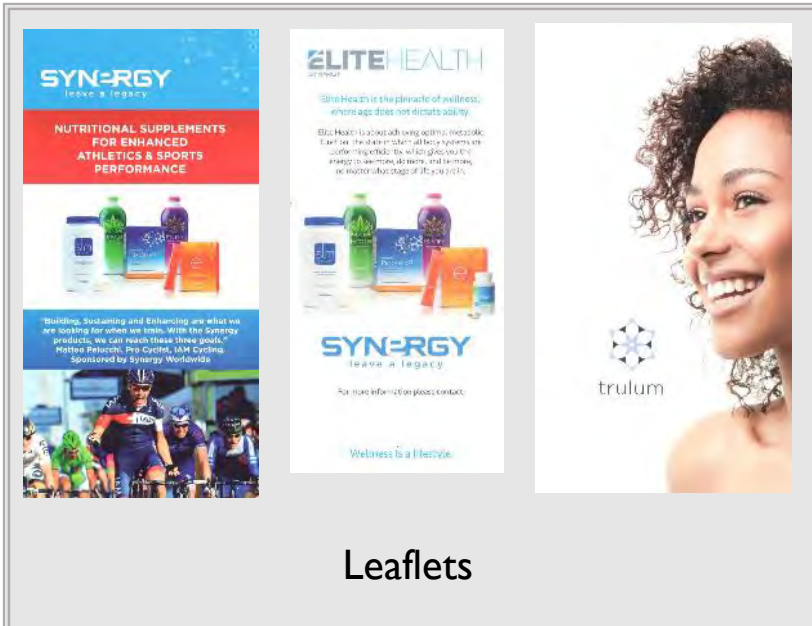


# Brochures & Business Cards

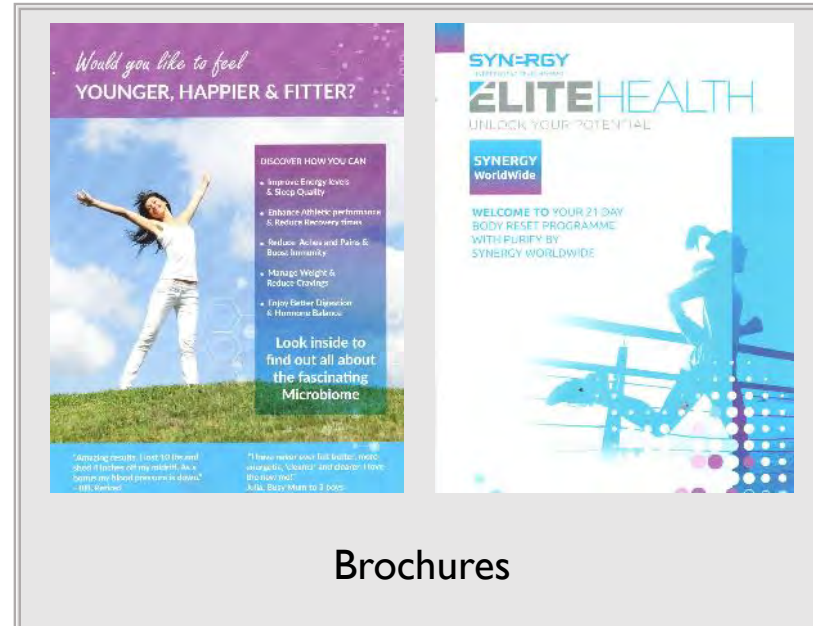


Having Synergy business cards shows people that you are a professional running a business. The template for business cards is available by searching Business Card in the Resources area.

There are many brochures that have been created to help you advertise components of your Synergy business. Here are some examples – contact your upline and they can put you in touch with the people who can supply them. Some of them are available digitally by searching Brochures in the Resource area.



Leaflets



Brochures



Posters & flyers

# Online Advertising

Online advertising is one of the most effective ways for businesses of all sizes to expand their reach, find new customers, and diversify their revenue streams. It includes email marketing, search engine marketing (SEM), social media marketing, many types of display advertising (including web banner advertising) and mobile advertising.

In 2011, Internet advertising revenues in the United States surpassed those of cable television and in 2014, Internet advertising revenues totalled £100 billion. Online advertising is widely used across virtually all industry sectors. There are many ways in which you can use online advertising, so make sure you research the right one for you, typical questions to ask are;

- What is the purpose of this ad – is it to sell, raise awareness or direct people to my web site?
- What is my budget?
- What is the audience I am trying to attract?

Visit the SYNERGY stand, learn to achieve Elite Health & claim your free energy drink!

Ruby Wax, OBE Sir Ranulph Fiennes James Haslell

Frank Bruno, MBE Martin Roberts Dale Hinnock

HEART 2 HEART TEAM  
SYNERGY leave a legacy

achieve health wealth

ELITE HEALTH IS POSSIBLE, AND A BALANCED AND PROPERLY FED MICROBIOME IS THE KEY TO ACHIEVING IT.

Bath Assembly Rooms, Bennett Street, Bath BA1 2QH  
14<sup>th</sup> & 15<sup>th</sup> October – free entry  
Visit [www.achieve.co.uk](http://www.achieve.co.uk) for more information

Some H2H team members effectively use social media advertising and Eventbrite as well as other means. We suggest you watch the 4 part social media training by searching Social Media in the Resource area to help get you started.

SYNERGY  
ELITE HEALTH  
UNLOCK YOUR POTENTIAL

YOU ARE 10% HUMAN

Find out all about the fascinating Microbiome  
Attend one of our free Elite Health talks

Click to register your free place on EventBrite  
4<sup>th</sup> Sep in Manchester, 5<sup>th</sup> Sep in Coventry & 6<sup>th</sup> Sep at Heathrow

# Images

All images that are found on the Synergy website can be used for marketing purposes by H2H team members. Search Images in the Resources area to see our library.

Images can be used from <https://synergyworldwide.com>



H2H image library



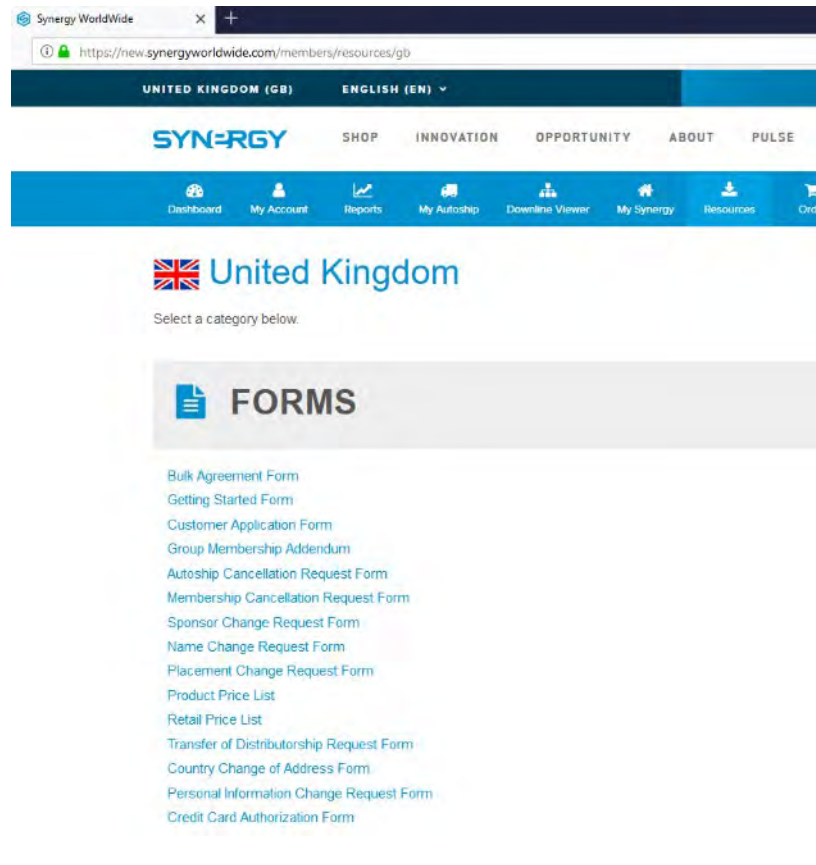


# Product Price Lists



Current price lists can always be found on the Synergy website, at <https://synergyworldwide.com/members/resources/gb>

H2H also have branded versions of each of the product price lists, including the various product sets offered. These can be re-branded with your own logo if you prefer and are available by searching Price Lists in the Resource area.



**Synergy Worldwide Price List Trulium 2019**

	<b>Cleansing Gel</b> 120 ml / 4 fl.oz £30.00
	<b>Hydrating Toner</b> 120 ml / 4 fl.oz £31.00
	<b>Moisturizer</b> 50 ml / 1.7 fl.oz £70.00
	<b>Youth Serum</b> 30 ml / 1 fl.oz £68.00
	<b>Intrinsic Complex</b> 30 ml / 1 fl.oz £68.00
	<b>Eye Concentrate</b> 15 ml / 0.5 fl.oz £50.00
	<b>Brightening Serum</b> 30 ml / 1 fl.oz £73.00

Note: A delivery charge of £10.00 will be added to your order. The delivery cost is the same, regardless of order size. New customers benefit from a 10% discount for their first order. Returning customers can reach the 10% discount by signing up for regular monthly product orders. Orders can be placed by contacting your Synergy Heart 2 Heart Team Member.

**Synergy Worldwide Price List Supplements 2019**

	<b>Vital 3 System</b>	<b>2 Pack</b>
	Single Pack	
	1 x ProArgi-9+	2 x ProArgi-9+
	1 x Mistify	2 x Mistify
	1 x Phytolife	2 x Phytolife
	£109.00	£160.00
	<b>ProArgi-9+</b>	<b>3 Pack</b>
	Single Pack	
	30 Sachets	3 x 30 sachets (90)
	£57.00	£126.00
	<b>2 Pack</b>	<b>4 Pack</b>
	2 x 30 sachets (60)	4 x 30 sachets (120)
	£95.00	£157.00
	<b>Mistify</b>	<b>4 Pack</b>
	Single Pack	
	1 bottle	4 bottles
	£30.00	£115.00
	<b>2 Pack</b>	
	2 bottles	
	£55.00	
	<b>Phytolife</b>	<b>6 Pack</b>
	Single Pack	
	1 bottle	6 bottles
	£22.00	£108.00
	<b>SLMsmart Meal Replacement</b>	<b>4 Pack</b>
	Single Pack	
	1 tub	4 tubs
	£42.00	£143.00
	<b>2 Pack</b>	<b>8 Pack</b>
	2 tubs	8 tubs
	£74.00	£259.00
	<b>e9</b>	<b>4 Pack</b>
	Single Pack	
	30 sachets	4 x 30 sachets (120)
	£42.00	£138.00
	<b>2 Pack</b>	<b>8 Pack</b>
	2 x 30 sachets (60)	8 x 30 sachets (240)
	£76.00	£246.00

Note: A delivery charge of £10.00 will be added to your order. The delivery cost is the same, regardless of order size. New customers benefit from a 10% discount for their first order. Returning customers can reach the 10% discount by signing up for regular monthly product orders. Orders can be placed by contacting your Synergy Heart 2 Heart Team Member.

# Product Fact Sheets & eBooks



Synergy have provided fact sheets for each of the products.  
Search Fact Sheets in the Resource area

We have created eBooks on the products which are an excellent tool to follow through with after making initial conversation and more Information is required.





# SUMMARY



- Marketing your Synergy business in a professional manner is an important step to achieve growth in your revenue. It can be used to attract new customers as well as potential distributors. Watch the 4-part Social Media Training to learn more
- There are a lot of resources already out there – so before you re-invent the wheel, check if someone else has some materials you could either use or re-cycle into something else
- Our Team Portal is a great place to find brochures, images and details of the products that can be used for marketing
- The H2H Resource area has many branded marketing materials that you can use and put your own logo on if required. There is also a wealth of testimonials, articles and PowerPoint presentations available to you
- Download from the Resources area our eBooks and Price Lists